## SWACHATA HI SEVA

# INSPIRING A NATION TO EMBRACE CLEANLINESS AS SERVICE



#### Making a Difference through Swachata Hi Seva Swabhav Swachhata, Sanskaar Swachhata 17th September – 2nd October, 2024

#### 18<sup>th</sup> September, 2024

#### Activity: Ek Ped Maa Ke Naam

As part of Nationwide initiative Swachata Hi Seva campaign (Swabhav Swachhata, Sanskaar Swachhata), NCONF Ghaziabad has successfully conducted the activity "Ek Ped Maa Ke Naam" on 18<sup>th</sup> September, 2024 under the eminent leadership of DR. Gagnesh Sharma, Director, NCONF Ghaziabad, MoA&FW, Govt. of India. The initiative was aimed to promote environmental sustainability and honoring the mother earth. In addition to tree planting, a Swachchta Pledge was also taken by all the officers and staff of NCONF Ghaziabad reaffirming our collective commitment to maintain cleanliness and up hold the ideals of clean and green India.

No. of participants: 13

Location: NCONF Ghaziabad premises Time: 11:30 AM

Type of saplings:

- 1. Utrasum Bead tree,
- 2. Santalum ovatum









### Message from Director

I am delighted to share that under the ongoing Swachchta Hi Seva campaign, NCONF Ghaziabad has successfully organized the activity "Ek Ped Maa Ke Naam", along with the taking of the Swachchta Pledge. This initiative serves as a powerful reminder of our duty not only to maintain cleanliness but also to nurture and protect our environment.

By planting trees in the name of our mothers, we pay tribute to the selfless care and nurturing that both mothers and nature provide us. This symbolic act encourages a deeper connection to nature and reinforces our commitment to creating a sustainable future for generations to come.

*"Together, we can make a significant difference in achieving the vision of Swachh Bharat and a greener planet."*